

Unstarred Vidhan Sabha Question bearing No.14/18/265 raised by Sh.Varun Chaudhry, M.L.A., Mullana

Sh.Varun Chaudhry, M.L.A. : Will the Deputy Chief Minister be pleased to state the following details regarding 'One Block One Product' initiative:

- a) the aims and objectives;
- b) the output till date;
- c) the block wise list of 'one product'; and
- d) the budget allocated and budget utilised?

Reply : DUSHYANT CHAUTALA, DEPUTY CHIEF MINISTER, HARYANA

Sir, the point wise reply regarding 'One Block One Product' initiative is as under :

Sr. No.	Question	Reply
a)	the aims and objectives.	<p>The State Government of Haryana is implementing 'One Block One Product' through its flagship programme under the name of 'Programme to Accelerate Development for MSME Advancement (PADMA)', which aims to provide a series of block level interventions for implementing impact driven regional growth and holistic socio-economic development in the State of Haryana. The programme shall be highly beneficial in promoting large scale employment, in readying the local workforce in the region & in promoting the entire MSME Ecosystem throughout the State.</p> <p>The objectives of the PADMA programme are:</p> <ul style="list-style-type: none"> • To set up new MSME Cluster in each block of the State. • Promoting of locally relevant products and provide an opportunity to state farmers to broaden their horizon from producers to processors. • Designing and implementing developmental interventions focused on micro and small enterprises at block level, by leveraging cluster approach, to give a thrust to sustainable employment and entrepreneurship opportunities. • Encouraging holistic socio-economic development and a robust industrial ecosystem at block level. • Empowering the state's youth to set up new enterprises by providing them opportunities to grow and be a part of the formal economy.
b)	the output till date;	<p>The State Government has taken the following steps for implementation of PADMA Programme:</p> <ul style="list-style-type: none"> • The PADMA Policy was initially notified on 29th November, 2022.

		<ul style="list-style-type: none"> • Under PADMA Program, one product in each block of the 22 districts (covering all 143 blocks) in the State has been identified based on the locally available resources, existing micro enterprise ecosystem, demographic profile, key opportunities, sunrise sectors and growth potential. • In the Hon'ble Chief Minister's Budget Speech 2023-2024, a budget of INR 1,000 crore for five years was announced for the PADMA Policy to provide new innovative incentives. The revised PADMA Policy in line with Hon'ble Chief Minister's Budget Speech 2023-24 was notified on 17th August, 2023. • For implementation of PADMA Policy following schemes are being notified very shortly: <ul style="list-style-type: none"> (i) PADMA Cluster Infrastructure Development Scheme (ii) PADMA Entrepreneurship Acceleration Scheme (iii) PADMA Capital Investment Subsidy Scheme (iv) PADMA Interest Subsidy scheme (v) PADMA Designing, Branding, Marketing & Exports scheme (vi) PADMA Venture Capital Fund Scheme.
c)	the block wise list of 'one product';	The indicative list of products identified under PADMA policy in each block is enclosed as Annexure- 'A' .
d)	the budget allocated and budget utilised.	A budget outlay of INR 1000 Crore for five years for PADMA Policy has been announced by the Hon'ble Chief Minister in the budget speech FY 2023-2024. The budget under the PADMA Programme is yet to be utilized as the notification of schemes under the PADMA Policy are under process.

अतारांकित विधानसभा प्रश्न संख्या 14/18/265 श्री वरुण चौधरी, विधायक, मुलाना द्वारा 'वन ब्लॉक वन प्रोडक्ट' पहल के संदर्भ में उठाया गया।

प्रश्न संख्या 14/18/265 : श्री वरुण चौधरी, विधायक, मुलाना :

क्या उपमुख्यमंत्री कृपया बताएं कि 'एक ब्लॉक एक उत्पाद' पहल से संबंधित निम्नलिखित सूचना क्या है :-

- (i) लक्ष्य एवं उद्देश्य;
- (ii) आज तक का उत्पादन;
- (iii) 'एक उत्पाद' की ब्लॉक-वार सूची; तथा
- (iv) आवंटित बजट तथा उपयोग किया गया बजट?

उत्तर: दुष्यंत चौटाला, उपमुख्यमंत्री, हरियाणा

महोदय, 'एक ब्लॉक एक प्रोडक्ट' पहल से संबंधित बिंदुवार उत्तर इस प्रकार है:-

क्र.सं०	प्रश्न	उत्तर
(i)	लक्ष्य एवं उद्देश्य;	<p>हरियाणा राज्य सरकार अपने प्रमुख कार्यक्रम 'प्रोग्राम टू एक्सलरेट डेवलपमेंट फॉर एमएसएमई एडवांसमेंट (पद्मा)' के माध्यम से 'एक ब्लॉक एक उत्पाद' लागू कर रही है, जिसका उद्देश्य हरियाणा राज्य में प्रभाव संचालित क्षेत्रीय विकास और समग्र सामाजिक-आर्थिक विकास को लागू करने के लिए ब्लॉक स्तर के हस्तक्षेपों की एक श्रृंखला प्रदान करना है। यह कार्यक्रम बड़े पैमाने पर रोजगार को बढ़ावा देने, क्षेत्र में स्थानीय कार्यबल को तैयार करने और पूरे राज्य में संपूर्ण एमएसएमई पारिस्थितिकी तंत्र को बढ़ावा देने में अत्याधिक फायदेमंद होगा।</p> <p>पद्मा कार्यक्रम के उद्देश्य हैं:</p> <ul style="list-style-type: none"> ● राज्य के प्रत्येक ब्लॉक में नए एमएसएमई क्लस्टर स्थापित करना। ● स्थानीय रूप से प्रासंगिक उत्पादों को बढ़ावा देना और राज्य के किसानों को अपने क्षितिज को उत्पादकों से प्रोसेसर तक व्यापक बनाने का अवसर प्रदान करना। ● स्थायी रोजगार और उद्यमशीलता के अवसरों को बढ़ावा देने के लिए तथा क्लस्टर दृष्टिकोण का लाभ उठाकर, ब्लॉक स्तर पर सूक्ष्म और लघु उद्यमों पर केंद्रित विकासात्मक हस्तक्षेपों को डिजाइन और कार्यान्वित करना। ● ब्लॉक स्तर पर समग्र सामाजिक-आर्थिक विकास और एक मजबूत औद्योगिक पारिस्थितिकी तंत्र को प्रोत्साहित करना। ● राज्य के युवाओं को आगे बढ़ने और औपचारिक अर्थव्यवस्था का हिस्सा बनने के अवसर प्रदान करके नए उद्यम स्थापित करने के लिए सशक्त बनाना।
(ii)	आज तक का उत्पादन;	<p>राज्य सरकार ने पद्मा कार्यक्रम के कार्यान्वयन के लिए निम्नलिखित कदम उठाए हैं:</p> <ul style="list-style-type: none"> ● पद्मा नीति प्रारंभ में 29 नवंबर, 2022 को अधिसूचित की गई थी। ● पद्मा कार्यक्रम के तहत, राज्य के 22 जिलों (सभी 143 ब्लॉकों को कवर करते हुए) के प्रत्येक ब्लॉक में स्थानीय रूप से उपलब्ध संसाधनों, मौजूदा सूक्ष्म उद्यम

		<p>पारिस्थितिकी तंत्र, जनसांख्यिकीय प्रोफाइल, प्रमुख अवसरों, उभरते क्षेत्रों और विकास क्षमता के आधार पर एक उत्पाद की पहचान की गई है।</p> <ul style="list-style-type: none"> माननीय मुख्यमंत्री के बजट भाषण 2023–2024 में, नए परिवर्तनात्मक प्रोत्साहन प्रदान करने के लिए पद्मा नीति के तहत पांच वर्षों के लिए 1,000 करोड़ रुपये के बजट की घोषणा की गई थी। माननीय मुख्यमंत्री के बजट भाषण 2023–24 के अनुरूप संशोधित पद्मा नीति 17 अगस्त, 2023 को अधिसूचित की गई थी। पद्मा नीति के कार्यान्वयन के लिए निम्नलिखित योजनाएं जल्द ही अधिसूचित की जा रही हैं : <ul style="list-style-type: none"> (क) पद्मा क्लस्टर इंफ्रास्ट्रक्चर डेवलपमेंट स्कीम (ख) पद्मा उद्यमिता त्वरण योजना (ग) पद्मा पूंजी निवेश सब्सिडी योजना (घ) पद्मा ब्याज सब्सिडी योजना (ङ) पद्मा डिजाइनिंग, ब्रांडिंग, मार्केटिंग और निर्यात योजना (च) पद्मा वेंचर कैपिटल फंड योजना।
(iii)	'एक उत्पाद' की ब्लॉक-वार सूची; तथा	प्रत्येक ब्लॉक में पद्मा नीति के तहत पहचाने गए उत्पादों की सांकेतिक सूची अनुबंध-‘क’ के रूप में संलग्न है।
(iv)	आवंटित बजट तथा उपयोग किया गया बजट?	माननीय मुख्यमंत्री द्वारा वित्त वर्ष 2023–2024 के बजट भाषण में पद्मा नीति के तहत पांच वर्षों के लिए 1,000 करोड़ रुपये के बजट लागत की घोषणा की गई है। पद्मा कार्यक्रम के तहत बजट का उपयोग अभी तक नहीं किया गया है क्योंकि पद्मा नीति के तहत योजनाओं की अधिसूचना प्रक्रियाधीन है।

Annexure-I

The list of products mentioned below for PADMA clusters is indicative and evolving. Homogenous products of similar nature requiring similar common facilities may be allowed for one (1) PADMA cluster. Additionally, historical/ traditional products of the district, as proposed by the applicant, may also be considered.

Ambala			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Ambala	Ambala City	Kitchen Appliances
2		Ambala Cantt	Scientific Equipment
3		Saha	Electronics Circuit Boards
4		Naraingarh	Egg Products (substitutes, crepes & waffles)
5		Barara	Rice Products (Noodles, Cakes & Breakfast Cereals)
6		Shahzadpur	Nutraceuticals (immunity boosters, pain relief oils)
Bhiwani			
Sr. No.	District	Block	Focus Product (existing/potential)
1	Bhiwani	Bhiwani	Plastic Films
2		Tosham	High Tension Insulators
3		Bawani Khera	Cattle Feed
4		Siwani	Guar Gum Products
5		Loharu	Iron/ Steel Products i.e. Trunk/ Almirah / Iron works
6		Kairu	Handloom Products (Bed Sheets)
7		Bahal	Dairy/ Milk Based products
Charkhi Dadri			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Charkhi Dadri	Charkhi Dadri	Portable Solar Panels
2		Badhra	Tomato Ketchup, Puree, Juices etc.
3		Jhojhu	Mining & Crushing Equipment for Minerals and Stones (Jaws and Screens etc.)
4		Bound	Wooden Handicraft Items (Gift Item, Furniture etc.)
Faridabad			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Faridabad	Faridabad	Lithium Ion Batteries and Components
2		Ballabgarh	Machine Tools
3		Tigaon	Electrical Components (Toggle Switches, Circuit Breaker, Relays)
Fatehabad			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Fatehabad	Fatehabad	Cotton Medical Products (Gauzes, Balls, Swabs)
2		Tohana	Rice Vinegar and other fermented rice dressings
3		Ratia	Agriculture Implements
4		Bhuna	Sheet Metal fabrication (Gate, Grill, Iron Chaukhat, Almirah)
5		Bhattu Kalam	Cotton Seed Oil
6		Nagpur	Cold-Rolled Steel Products (Kitchen Appliances & Heaters)
7		Jakhal	Starch from Rice Waste/ Rice Bran Oil

Gurugram			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Gurugram	Gurugram	Defence Products (armoured & combat engineering products, missile vessels)
2		Pataudi	Hosiery Goods (Stockings, Gloves, Ties)
3		Farrukhnagar	FMCG products (Toothpastes, Soaps, Insect Repellents)
4		Sohna	Ayurvedic based Cosmetics
Hisar			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Hisar	Hisar-I	Steel Scaffoldings
2		Hisar-II	Steel Furniture & Storage Item; Fitness Equipment
3		Hansi-I	Leather Footwear
4		Hansi-II	Cotton Ginning & Pressing
5		Narnaund	Oil Cake & Cattle Feed
6		Barwala	Products of Non-Ferrous Metal Ore (Tungsten, Aluminium, Nickel, Cobalt)
7		Uklana	Power Driven Hand Tools (Chainsaws, Drills, Hammer Drills)
8		Adampur	Dairy Whiteners
9		Agroha	Paver Blocks and Tiles
Jind			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Jind	Narwana	Juttis
2		Alewa	Poultry Feed
3		Safidon	Poultry based Cosmetics (Shampoos, Conditioners)
4		Jind	Soap & Detergent
5		Uchana	No
6		Pilukhera	Food Processing (Amla)
7		Ujhana	Truck Body Fabrication
8		Julana	Chemicals for Soap & Detergent
Jhajjar			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Jhajjar	Jhajjar	Artificial Limbs, Aids and Appliances
2		Bahadurgarh	Footwear Packaging
3		Badli	Food Processing (Guava)
4		Beri	Leather Accessories (Belts, Wallets, Bags)
5		Salhawas	Flour and Mustard Oil Mills
6		Matannail	Fly Ash Bricks
7		Machhrauli	Pre & Post Harvest Equipment

Kaithal			
Sr. No.	District	Block	Focus Product (existing/potential)
1	Kaithal	Kaithal	Cattle feed
2		Kalayath	Dairy Product
3		Pundri	Oil Milling
4		Dhand	Bread & Buns, Biscuits, Wafers, Rusks
5		Guhla	Ready to fry snacks Idli Mix, Dhokla Mix
6		Rajound	Honey based products (Stroopwafels, Beeswax Candles)
7		Siwan	Bathroom Fittings (Taps, Shower-heads, Towel Rods)
Karnal			
Sr. No.	District	Block	Focus Product (existing/potential)
1	Karnal	Gharaunda	Sports Shoes & Sandals
2		Assandh	Printing and Packaging
3		Nissing	Ayurveda Medicines
4		Chirao	Agriculture Implements
5		Nilokheri	Potato Chips, Fries
6		Indri	Submersible Pumps
7		Kunjpura	Bakery/Dairy Products
8		Munak	Plastic Granules
9		Karnal	Cosmetic Products
Kurukshehra			
Sr. No.	District	Block	Focus Product (existing/potential)
1	Kurukshehra	Thanesar	Tractor Parts
2		Pipli	Pet food (Dry and Wet food)
3		Shahabad	Stationery Items (Pens, Crayons, Erasers)
4		Ladwa	Insulation Systems for Buildings (Thermal & Cooling)
5		Babain	Ready to Eat Snacks (Idli Mix, Dhokla Mix)
6		Pehowa	Solvents, Paints, Varnish and other coatings
7		Ismailabad	Glass Ampoules, Laboratory and Pharmaceutical Glassware
Mahendragarh			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Mahendragarh	Mahendragarh	Mustard Oil
2		Satnali	Wooden Home Furniture (Beds, Wardrobes)
3		Kanina	Interlocking Tiles
4		Narnaul	Food Processing (Spices)
5		Nizampur	Non-metallic mineral products
6		Nangal Choudhary	Mineral Based Products
7		Ateli	Sarkanda based Paper & Pulp Products (Notebooks, Diaries, Art Books)
8		Sihma	Dairy Products

Mewat			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Mewat	Nuh	Apparel (Shirts/ Jackets/ Blazers etc.)
2		Ferozepur Jhirka	Metallic Valves
3		Indri	Tomato Ketchup, Puree, Juices etc.
4		Nagina	Steel Plumbing Fittings (Pipes, Tee Joints, Elbow Joints)
5		Pingwan	Auto Components Products
6		Punahana	Garments for Infants & Babies
7		Tauru	Parts of Earth Moving Equipment
Palwal			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Palwal	Hodel	Rice Mills Products
2		Hassanpur	Cotton Products
3		Badoli	Solar Street Lights
4		Palwal	Auto/ Hydraulic Turbine Components
5		Hathin	Handicraft Products
6		Prithla	Hand Tools (combination screwdrivers)
Panchkula			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Panchkula	Pinjore	Automotive Fasteners (Nuts, Bolts, Fender Washer)
2		Barwala	Pharmaceuticals
3		Raipur Rani	Solvents
4		Morni	Ginger & Turmeric Processing
Panipat			
Sr. No.	District	Block	Focus Product (Existing/potential)
1	Panipat	Panipat	Technical Textile (Air Cleaners, Webbing for seat belt)
2		Samalkha	Hand Tools
3		Madlauda	Organic Throw Blankets
4		Israna	Bathmats
5		Bapoli	Power Loom Products
6		Sanoli	Curtains
Rewari			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Rewari	Rewari	Brass items
2		Bawal	Auto Components (Pistons, Gearboxes)
3		Khol	Mustard Oil & Sauces
4		Jatusana	Structural Metal Products (Shutters, Doors, Windows)
5		Nahar	Wires and Cables of Brass & Copper
6		Dahina	Wire Rope Pulleys
7		Dharuhera	Electrical Items (Steel Fabrication)

Rohtak			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Rohtak	Rohtak and IMT, Rohtak	Railway Fasteners (Tie plates, track fasteners)
2		Sampla	Farming Hand Tools – Sickle, Shovel, Spade, Hoe)
3		Kalanaur	Potato Chips, Frozen Snacks
4		Meham	Metal Household Articles (Cutlery, Cans, Buckets)
5		Lakhan Majra	Vegetable Juices/ Tomato Purie
Sirsa			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Sirsa	Sirsa	Cotton Products (Balls, Swabs)
2		Mandi Dabwali	Sheet Fabrication (Pre Fab Structures)
3		Nathusari Chopta	Fruit & Vegetable Juices (Kinnow, Guava etc.)
4		Baragudha	Kerb Stone Blocks
5		Ellenabad	Office Furniture (Desks, Cabinets)
6		Odhan	Cotton Dresses and Saris (Women's Apparel)
7		Rania	Breakfast Cereals (Puffed Rice, Rolled Oats, Blended Cereal Mix)
Sonipat			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Sonipat	Rai	Plastic Moulded Products (Electronic Toys)
2		Murthal	Mushrooms (Canned/ Pickled/ Powder)
3		Ganaur	Home Textiles (Bed & Bath Linen)
4		Sonipat	E.P. (Expanded Polyethylene) Foam
5		Gohana	Sheets & Plate Glass (mirrors, toughened glass)
6		Kharkhoda	Plywood
7		Mundhlana	Apparels
8		Kathura	Plastic Pipes
Yamunanagar			
Sr. No.	District	Block	Focus Product (Existing/Potential)
1	Yamunanagar	Radou	Metal Utensils
2		Bilaspur	Organic Jaggery, Khandsari etc.
3		Chhachhrauli	Paper and Cardboard from Bagasse (Cane Dry Fibre)
4		Radaur	Veneer Plywood
5		Pratap Nagar (Khizrabad)	Mining & Crushing Equipment for Minerals and Stones (Jaws and Screens for Stone Crushers)
6		Saraswati Nagar (Mustafabad)	Musical Instruments (Stringed, Wind and Percussion)
7		Sadhaura	Imitation Jewellery and Watch Bands