

LOK SABHA
STARRED QUESTION NO.*362
TO BE ANSWERED ON 13.12.2019

REVIVAL OR PROMOTION OF HANDICRAFTS

*362. SHRI JAMYANG TSERING NAMGYAL:

Will the Minister of TEXTILES वस्त्र मंत्री
be pleased to state:

- (a) whether the Government is taking/propose to take any steps to revive/promote handicrafts and handloom industry in Ladakh;
- (b) if so, the details thereof along with the amount, if any, spent/earmarked to promote handicrafts/handloom in Ladakh; and
- (c) if not, the reasons therefor?

उत्तर

ANSWER

वस्त्र मंत्री (श्रीमती स्मृति जूबिन इरानी)
MINISTER OF TEXTILES
(SMT. SMRITI ZUBIN IRANI)

(a) to (c): A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF LOK SABHA
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(a): Yes Sir, Government of India implements various schemes for promotion and development of handicrafts and handloom sector all over the country including Ladakh. The Schemes of Office of DC(Handicrafts) and (Handlooms) are reproduced as Under:

SCHEMES OF HANDICRAFT SECTOR

The NHDP has following components:

- 1) Ambedkar Hastshilp Vikas Yojana
- 2) Design & Technology Upgradation
- 3) Human Resource Development
- 4) Direct Benefit to Artisans
- 5) Infrastructure and Technology Support
- 6) Research and Development
- 7) Marketing Support & Services

The CHCDS has following components:

- 1) Mega Cluster
- 2) Special projects under Integrated Development and Promotion of Handicraft

SCHEMES OF HANDLOOM SECTOR

- 1) National Handloom Development Programme (NHDP)
- 2) Comprehensive Handloom Cluster Development Scheme (CHCDS)
- 3) Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)
- 4) Yarn Supply Scheme (YSS)

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products and loan at concessional rates.

(b) & (c): Government of India implemented following activities during last five year and current year under various schemes for development and promotion of Handicrafts and Handlooms in Ladakh:

In Handicrafts Sector: 3 clusters formed under AmbedkarHastshilp Vikas Yojana, 2 Workshop/Seminar conducted under Research and Development Scheme, 5 Design & Technology Development Workshops conducted under Design and Technology Upgradation Scheme, 3 Guru Shishya Parampara Training programme conducted under Human Resource Development Scheme, Distribution of 30 Improved toolkits under Design and Technology Upgradation scheme, benefitting 1875 artisans. Further 29 stalls have been allotted exclusively for the artisans of Ladakh during February 2020 at DilliHaat, INA New Delhi.

In Handloom Sector: One Block Level Cluster with Govt. of India Share of Rs.1.76 crores covering 260 beneficiaries at Chuchot Block has been sanctioned in Leh (Ladakh). One India Handloom Exhibition was organized from 26-9-2019 to 29-09-2019 at Leh Ladakh to give opportunity to the weavers to market their products and to know customer preferences with regard to design, colour weave of the product. The archiving of old weaves and New designs of Ladakhi Handloom is being done with the support of National Institute of Fashion Technology (NIFT).
