

GOVERNMENT OF INDIA  
MINISTRY OF ELECTRONICS AND INFORMATION TECHNOLOGY  
**LOK SABHA**  
**UNSTARRED QUESTION NO. 1613**  
TO BE ANSWERED ON 21.09.2020

**EMPANELMENT OF SOCIAL MEDIA PLATFORMS**

**1613. SHRI P.V. MIDHUN REDDY:  
SHRI CHANDRA SEKHAR BELLANA:**

Will the Minister of Electronics and Information Technology be pleased to state:

- (a) whether the Government has recently released policy guidelines for empanelment of social media platforms with the Bureau of Outreach and Communication;
- (b) if so, the details thereof;
- (c) whether any guidelines have been issued by the Government to determine the terms of eligibility for such social media platforms; and
- (d) if so, the details thereof?

**ANSWER**

MINISTER OF STATE FOR ELECTRONICS AND INFORMATION TECHNOLOGY  
(SHRI SANJAY DHOTRE)

(a) to (d): As per information made available by Ministry of Information and Broadcasting, in May, 2020 the Government has formulated policy guidelines for the empanelment of social media platforms with Bureau of Outreach and communication (BOC) for release of Government Advertisements on social media, which *inter-alia* includes eligibility criteria and other terms and conditions. These guidelines are available on website of BOC, [www.davp.nic.in](http://www.davp.nic.in).

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