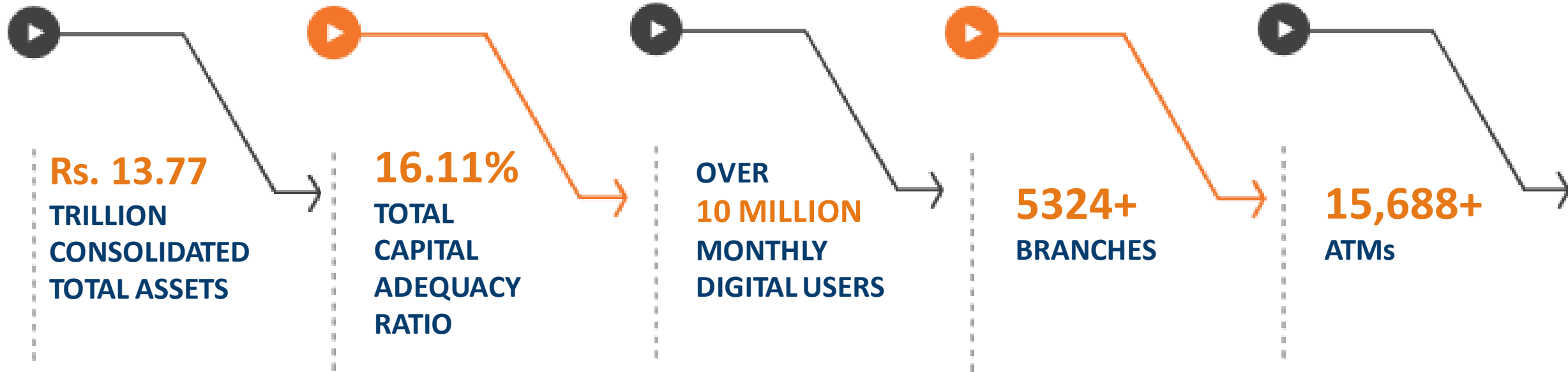




“ A WINNING PARTNERSHIP ”

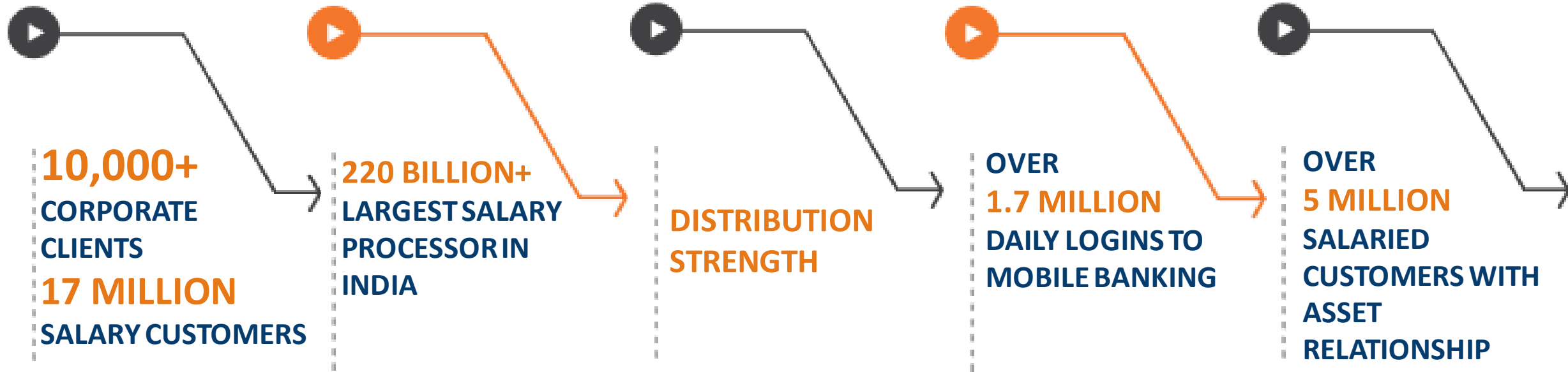


About ICICI Bank



* as on March 31, 2020

Why ICICI Bank



* as on March 31, 2020

Our Approach to Banking Propositions



ICICI Stack

- Customer Centric 360 degree approach
- Customisable & Comprehensive suite of digital banking propositions



Advantage ICICI Bank



ICICI Bank Wealth Management: Exclusive services for individuals with net salary above `3lakh per month/ Consolidated relationship value above `30 lakh.

- Exclusive priority service across all branches
- Dedicated Relationship Manager and Customer Care toll-free number
- Team of experts to service different customer needs on investments, Business Banking Services, Property and Loans
- Money Coach: “Robo Advisory” powered automated investment platform
- Money Speak: Consolidated financial summary statement

Succession and estate planning, free e-locker, Employee Stock Option Plan (ESOP) funding and many more special offers for Wealth Select customers (individuals with consolidated relationship value above `2.5 crore)



Advantage Woman Aura Savings Account: Especially for today's working women with net salary above `1 lakh per month.

- 50% discount on locker rentals
- Up to 50% off* on processing fees for loans
- Complimentary insurance offers* (`40 lakh Air Accident Insurance and `10 lakh Personal Accident Insurance)



The ONE Savings Account: A premium account especially for men with net salary above `1 lakh per month.

- 40% discount on locker rentals
- Complimentary insurance offers* (`40 lakh Air Accident Insurance and `10 lakh Personal Accident Insurance)
- Exclusive Alliance offers* from Amazon (Amazon Prime complimentary subscription for 1 year), Zomato Gold (complimentary subscription for 1 year), Bigbasket (15% off on groceries every month up to `250)
- Up to `24,000* benefit on brokerage and demat charges





Titanium Salary Account

Titanium Salary Account : A premium account for all employees

- Zero Balance Salary and Reimbursement Account
- Unlimited ATM transactions at all Bank ATMs Network
- Waiver of Demand Draft/ Pay order charges up to `1 lakh per day
- Free International Titanium Debit Card with `1lakh withdrawal limit and & Purchase protection on Debit Card of `1.5 Lakh
- Zero Balance companion account for up to 4 members(Parents,Spouse,Children)
- Complimentary insurance offers* (`40lakh Air Accident & `12 Lakh Personal Accident Insurance)



Titanium Salary Account : A premium account for all employees

- Online investments – PPF, FD, RD, NPS, Insta SIP, iWish flexible RD, Insurance, EMI and Utility
- Money Coach tool to get a complete view of personal finances
- Discover tool for recommendation of products, upcoming transaction history, spending overview
- Fund transfer without adding payee, manage your cards, etc.



- Term deposit products offering extra choice and extra benefits
- Earn interest at prevailing Fixed Deposit rates
- Option to choose from five unique products – FD Life, FD Invest, FD Card, FD Health, FD Income





Advantage ICICI Bank



- Up to 5% cashback from Amazon
- No limits on earnings and no expiry date on earnings
- Credit Card No joining and annual fees



- Up to 45 days' credit at zero interest for shopping, recharge, movie tickets, online food orders, etc.

Loan Offerings

- Get attractive rates on Home Loan starting at 6.70%*, Auto Loan starting at 7.30%*,
- Personal Loan starting at 10.50%* and Life-time free Credit Card
- Facility to transfer existing loan to ICICI Bank at lower rates

M52 PRIME

- No Account opening charges and waiver on AMC for the first year
- Free brokerage up to Rs.24,999
- Instant Cash in 5 minutes on your sell transaction with e-ATM facility
- Pay Zero Brokerage in Futures with ICICIdirect Neo plan
- Now Invest in theme based portfolios via iMobile Pay "Invest in Stocks" facility
- Free access to award winning research





Insurance

Life Insurance:

- One day claim settlements with an interest guarantee
- Whole life cover option till age of 99 with one day claim settlements
- Cover for 34 critical illnesses

Health Insurance:

- Avail instant Health Insurance with No Room Rent capping, No Room category capping,
- All Day Care Surgeries covered
- Top Up Plans for Salaried Employees
- Senior Citizen Health Insurance for parents up to the age of 74, with covers for COVID-19
- hospitalisation expenses included

*Interest rates subject to change. Terms and Conditions of ICICI Bank and third parties apply. ICICI Bank is not responsible for third party products, goods, services and offers. Offers are subjected to change without further notice. #ICICI Bank Ltd has taken the group insurance policy underwritten by ICICI Lombard General Insurance Company Ltd (IRDA Reg. no.: 115) for its Savings Account customers who avail of Debit Card facility from ICICI Bank. For more details, please visit www.icicibank.com>Personal>Products>Cards>Debit Cards>Security>Insurance on card, or call our Customer Care. ICICI Bank Limited ("ICICI Bank") with registered office at ICICI Bank Tower, Near Chakli Circle, Old Padra Road, Vadodara, 390 007, Gujarat (CIN: L65190GJ1994PLC021012) is a corporate agent (Composite, IRDAI Regn No.: CA0112 valid till March 31, 2019) of ICICI Prudential Life Insurance Company Limited (ICICI PruLife) having its registered office at ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai-400025 and of ICICI Lombard General Insurance Company Limited (ICICI Lombard). Purchase by ICICI Bank's customer of any insurance products is purely voluntary, and is not linked to a availment of any other facility from ICICI Bank. ICICI Bank has taken the Group Health Insurance policy underwritten by ICICI Lombard (IRDA Reg. no.: 115) for its customers. For more details, please visit www.icicibank.com or call our Customer Care. Life and General Insurance products are underwritten by ICICI PruLife and ICICI Lombard, respectively.



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Thank you